ODISHA
MINING
& INFRASTRUCTURE
INTERNATIONAL EXPO 2022

POST SHOW REPORT 2022

Increase your Business Opportunities at Odisha's Leading B2B Exposition for Mining, Mining Technology, Mining Equipment and Allied Industry.

22-24 DECEMBER 2022

Baramunda Ground Field, Baramunda, Bhubaneswar, Odisha

India's Largest Expo on Mining

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LET'S BUILD THE FUTURE TOGETHER

Shri Prafulla Kumar Mallick
Hon'ble Minister of Steel, Works & Mines
Government of Odisha

Show Statistics

5,00,000 sq.ft
SHOW SCALE

100+
EXHIBITORS

300+
PRODUCT
& SERVICES

14542
VISITORS

Unlimited Opportunities at

Odisha Mining International Expo

As an Exhibitor

- Display your latest machinery, technology, products and services to highly focused trade visitors, trade media and delegations
- One to one interaction with the industry at one location
- Brand building among industry and end users
- Explore new business and investment opportunities

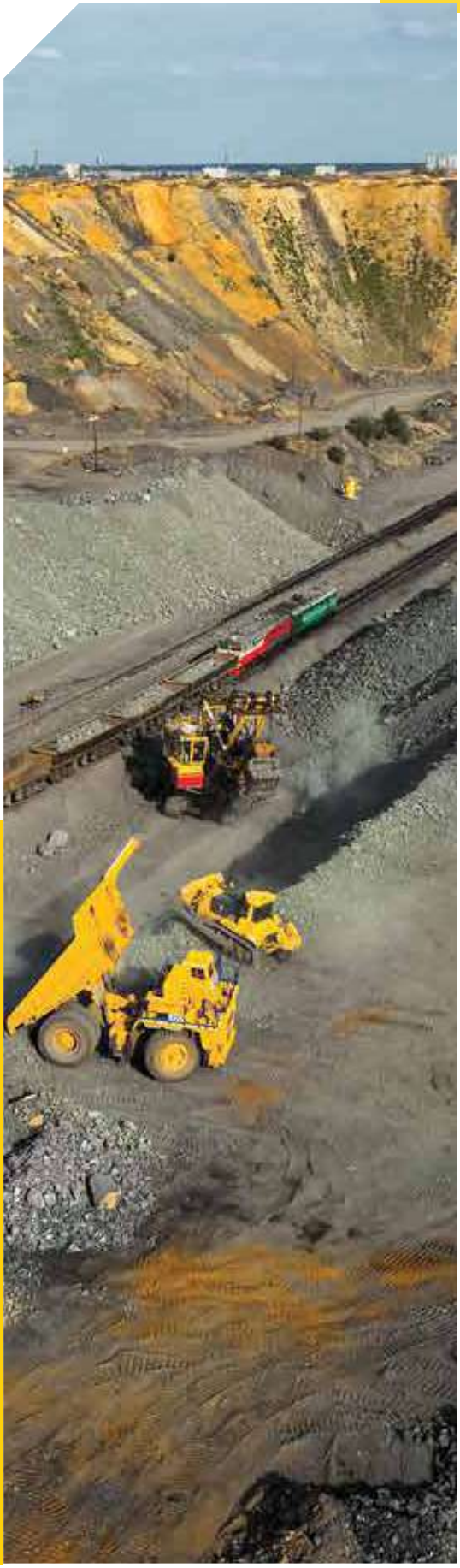
As a Sponsor

- Benefit from an ideal time, place and opportunity to get noticed
- Stand out from the crowd
- Enhance your leadership status
- Project a long lasting brand image to a targeted audience

As Trade Visitor

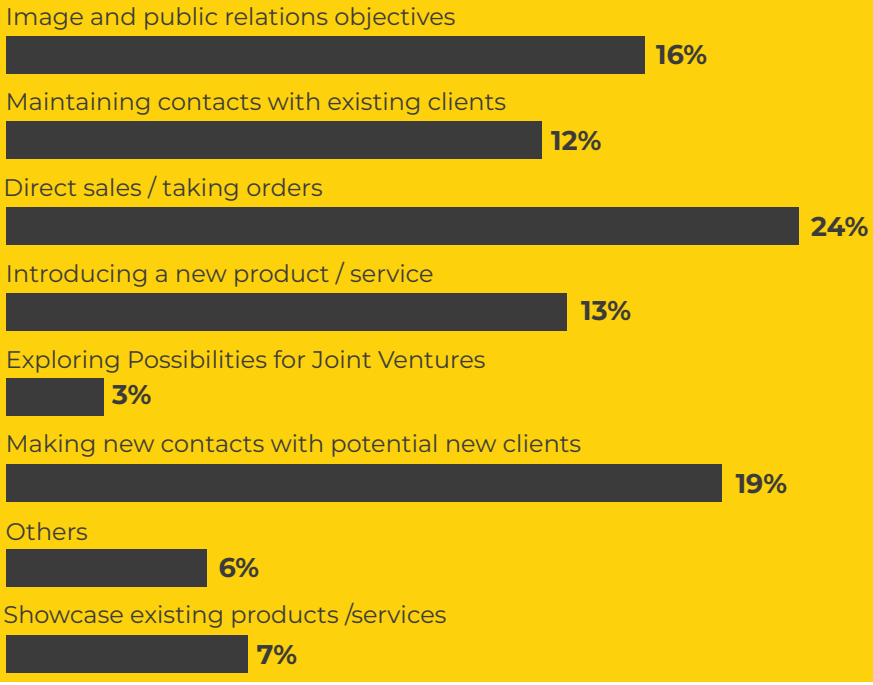
- Find about the latest technology, machinery and services available in the market
- Find availability of raw materials, alternate suppliers of machinery, and equipment
- Find about sources of investments & funding

and Much More to Explore...



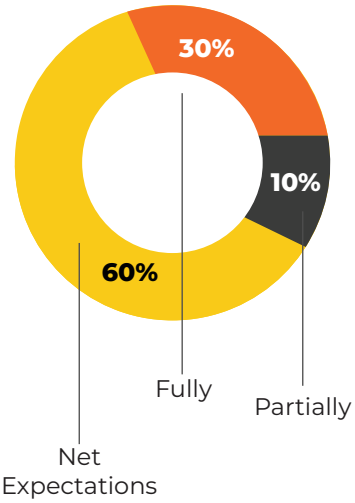
Exhibitor's Feedback

Objective of Participation

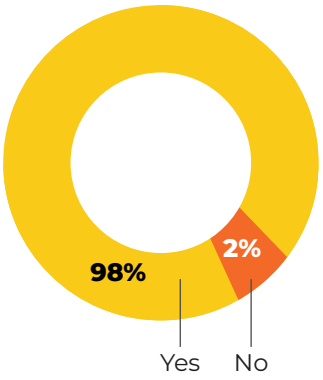


Exhibitor Survey

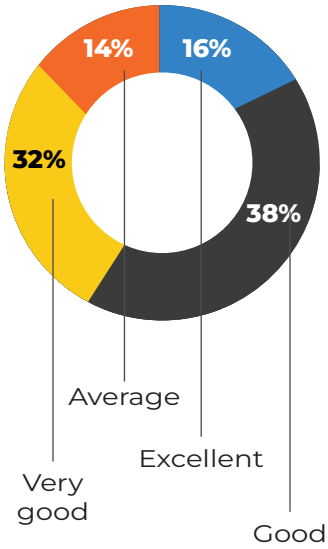
Accomplishment of Participation Objectives



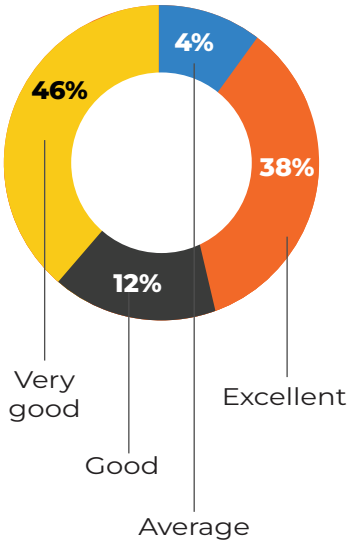
Cost Effectiveness in Participants



Exhibition Arrangements



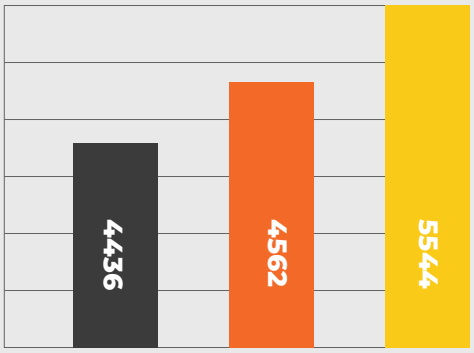
Quality of Business Visitors



Visitor Statistics

- **1st Day** 10am – 6pm
- **2nd Day** 10am – 6pm
- **3rd Day** 10am – 6pm

TOTAL - 14,542



Visitor's Roles in Decision-Making:

55.06%
Recommending and Participating of The Purchase

20.89%
Decision Making

16.28%
Others

7.77%
Specify

84%
Attendees were final & joint decision-maker or purchasing-related

Visitors' Job Profiles :

22%
Mine Owners

23.06%
Procurement Department / Purchase

18.02%
Sales & Marketing Persons

15%
Govt. Authorities

10.95%
Research and Development

6.62%
Raw Material Buyers

1.64%
Advertisement, Promotion and Media

2.71%
Others

Event
Promotion Strategies

SMS

E-mailers

Media Outreach

Social Media

Billboards

Magazines

Video Marketing

Corporate Gifts

Radio Advt.

Banners

Invitation

Google Ads

TV Advt.

Hoardings

Tele Calling

News Papers

whatsapp Campaign

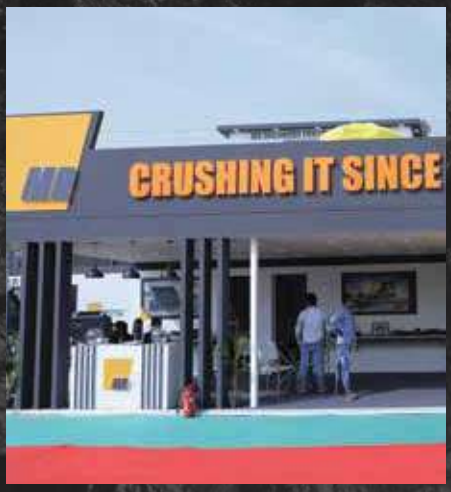
IVR Calls

Press Releases

Public Relations

Glimpses
of 1st Odisha Mining

Glimpses
of 1st Odisha Mining



Few of our
Prominent Participants

- Aces India
- Ajax Engg
- Apollo Inffrtech
- Applied Engg
- Ashok Leyland
- Caddvedic
- Capital Powers
- Columbia Machines
- Creative Engg
- CSR
- Dhanwanti Associates
- Divine Empire
- Eastern Weldmesh
- Electrotherm
- Equipage
- Excellence Engimech
- Gabion Technologies
- Gainwell
- Gautam And Company
- GKS ENGG
- Hindustan Road Equipment Pvt. Ltd.
- Hitech Engg
- Inphase
- Izura
- JIT Poly Extrustions
- JR Rubber Works
- JRB Engineering
- k31
- Kamal Shaft Pvt. Ltd.
- Kamlesh Metal And Alloys
- Kasi Sales And Services Pvt. Ltd.
- Kobelco
- Konark Infracon
- Mahek Metals
- Maxmech Exuipments
- MR Crusher
- Nakoda Machinery
- Nandini Exports
- Nasa Industries
- Neptune
- Nexus Engineering
- Noah Equipment
- Odisha Solutions
- P G Geohazard Solutions Pvt Ltd
- Parco Engineering
- Parijatha Machinery
- Perfect Engineering
- Primax Equipment Pvt. Ltd.
- Propel
- Puzzolana
- Q Green Techcon Pvt. Ltd.
- Rajratan Industries
- Rhino Road Equipment
- Riga
- Safari Construction
- Sany
- Sape Road Tech
- SCAPL
- Shree Balaji Road Equipment
- Shree Krishna Traders
- Triange Engg
- Utkal Agro International
- Utkal Engineers Pvt. Ltd.
- Volvo

Media
Coverage

ଖଣି ଓ ନିର୍ମାଣ ଶିଳ୍ପରେ ଓଡ଼ିଶା ଏକ ବୃହତ୍ ଉନ୍ନତ-ବୈଷୟିକ ଅଭିବୃଦ୍ଧି ହାସଲ କରିବାକୁ ଯାଉଛି

ଭୁବନେଶ୍ୱର,(ଦର୍ଶନ ନ୍ୟୁଜ): ଉଭୟ ଲୁହାତ ଉତ୍ପାଦନ ଏବଂ ଆଲୁମିନା ରୂପାନ୍ତରର ମୂଲ୍ୟ ଦୃଷ୍ଟିରୁ ଭାରତ ଏକ ଅନନ୍ୟ ସୁବିଧାଜନକ ସ୍ଥିତିରେ ରହିଛି । ଏହାର ସୁବିଧାଜନକ ଅବସ୍ଥିତି କାରଣରୁ ଏଠାରୁ ଦ୍ରୁତ ସମ୍ପ୍ରସାରଣଶୀଳ ଏସୀୟ ବଜାରଗୁଡିକୁ ଏବଂ ଅନ୍ୟତ୍ର ରପ୍ତାନି ଅଭିବୃଦ୍ଧି ନିମନ୍ତେ ବିପୁଳ ସମ୍ଭାବନା ରହିଛି । ୨୦୨୧-୨୨ ଆର୍ଥିକ ବର୍ଷରେ ଭାରତରେ ୧୪୨୫ଟି ଖଣି କାର୍ଯ୍ୟରତ ଥିବା ଆକଳନ କରାଯାଇଥିଲା; ଯେଉଁଥିରେ ୫୨୫ଟି ଧାତବ ଖଣିଜ ପଦାର୍ଥ ଥିବା ଖଣି ଏବଂ ୭୨୦ ଅଣ-ଧାତବ ଖଣିଜ ଥିବା ଖଣି ଅନ୍ତର୍ଭୁକ୍ତ । ୨୦୨୨ ଡିସେମ୍ବର ୨୨ରୁ ୨୪ ତାରିଖ ପର୍ଯ୍ୟନ୍ତ ଭୁବନେଶ୍ୱର ବରମୁଣ୍ଡା ପଡିଆରେ ବିଶ୍ୱସ୍ତରୀୟ ମାଇନିଂ ଓ ଆନୁଷଙ୍ଗିକ ଶିଳ୍ପ ଉପରେ ଏକ ସ୍ୱତନ୍ତ୍ର ଆନ୍ତର୍ଜାତିକ ବି୨ବି ଟ୍ରେଡ ସୋ' ଓଡ଼ିଶା ମାଇନିଂ ଆୟୋଜିତ ହେବାକୁ ଯାଉଛି । ଓଡ଼ିଶା ମାଇନିଂରେ ଖଣି ସମ୍ପର୍କିତ ଉତ୍ପାଦ, ସେବା ଏବଂ ସମଗ୍ର ବିଶ୍ୱସ୍ତରରେ ହେଉଥିବା ଯୋଗାଣର ସର୍ବାଧୁନିକ ଏବଂ ପୂର୍ଣ୍ଣାଙ୍ଗ ସମ୍ଭାର ସ୍ଥାନପାଇବ । ଭାରତରେ ଖଣି ଶିଳ୍ପ ଚଳିତ ବର୍ଷଗୁଡିକରେ ବୃଦ୍ଧିପାଇଛି, ଏବଂ ଓଡ଼ିଶା ମାଇନିଂ ସର୍ବବୃହତ୍ ମାଇନିଂ ପ୍ରଦର୍ଶନୀ ହୋଇଛି ଯାହା ଏହି ବର୍ଗରେ ଥିବା ମୁଖ୍ୟ ମୁଖ୍ୟ ଭାଗୀଦାରଙ୍କୁ ଏକତ୍ର କରାଇବାରେ ସହାୟତା କରିଛି । ଓଡ଼ିଶାରେ ପ୍ରାୟ ୨୫୦ ବିଭିନ୍ନ ପ୍ରକାର ଖଣି ରହିଛି । ଦେଶରେ ଏକ ଖଣିଜ ସମୃଦ୍ଧ ରାଜ୍ୟ ଭାରେ ଓଡ଼ିଶା ଏକ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ସ୍ଥାନ ଗ୍ରହଣ କରୁଛି ଏବଂ ସେଥିପାଇଁ ଏହାର ପ୍ରଚୁର ପ୍ରାକୃତିକ ସମ୍ପଦକୁ ଧନ୍ୟବାଦ ଦେବାକୁ ହେବ । ରାଜ୍ୟରେ ଉଚ୍ଚମାନର ଲୁହାପଥର, ବକ୍ସାଇଟ, କ୍ରୋମାଇଟ ଏବଂ ମାଙ୍ଗାନିଜ ପଥର ସହିତ କୋଇଲା, ଚୂନପଥର, ଡୋଲୋମାଇଟ, ଟିଣ, ନିକେଲ, ଭାନାଡିୟମ, ସୀମା, ଗ୍ରାଫାଇଟ, ସୁନା, ଜେମ୍‌ଷ୍ଟୋନ, ହୀରା, ଡାଇମେନ୍‌ସନ ଓ ଡେକୋରେଟିଭ୍ ପଥର ବିପୁଳ ପରିମାଣରେ ଗଚ୍ଛିତ ରହିଛି । ଫଳସ୍ୱରୂପ ଲୁହାତ, ଫେରୋଆଲୟଜ, ସିମେଣ୍ଟ, ଆଲୁମିନା/ଆଲୁମିନିୟମ, ରିଫ୍ରାକ୍ଟରିଜ, ତାପଜ ଶକ୍ତି ଆଦି ଉତ୍ପାଦନ ନିମନ୍ତେ ଖଣିଜ-ଭିତ୍ତିକ ବ୍ୟବସାୟର ଅବସ୍ଥିତି ଏବଂ ତାହାସହିତ ଅଧିକ ଅକଳିଲାରୀ ଏବଂ ଆନୁଷଙ୍ଗିକ ଡାଉନ୍‌ଷ୍ଟ୍ରିମ କ୍ଷେତ୍ର ସ୍ଥାପନ ଉଲ୍ଲେଖନୀୟ ଭାବରେ ଅଧିକ ସମ୍ଭବ ହୋଇପାରିଛି ।

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PRESENTS

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15-18 FEBRUARY 2024

Baramunda Ground, Baramunda,
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PLEASE CONTACT FOR MORE DETAILS

Mr. Namit Gupta
+91 98108 55697
namit@futurextrade.com

Mr. Soumo Roy
+91 80105 79828
soumo@futurextrade.com

www.odishaminingexpo.com